

## Start Your Path to Business Ownership

Looking for an entry point into business ownership?

Here's your chance!

With groundfloor24, you can start as a Property Valuation Expert in your chosen territory (300,000 inhabitants). After 12–18 months, you have the option to open your own Franchise Property Valuation Expert Business.

✓ Flexible career entry while working, studying, or part-time

✓ Opportunity to become a Franchisee after the first stage

✓ 5% of Royalty Fees are credited toward your future Franchise Fee

✓ Ability to work in any region, nationally or abroad

With our framework, you enjoy flexibility for all phases of life:

Take breaks when needed (family, sabbatical, travel, etc.)

Reduced Technology Fees during breaks (39 Euro after 4 months / 19 Euro after 10 months)

Seamless relocation and continued work if you move regions

Option to grow into bigger projects (land development, multi-unit properties, investor portfolios) when connected with a Franchisee team

# Groundfloor24

## Get Us

### E-mail

[info@groundfloor24.eu](mailto:info@groundfloor24.eu)

### Website

[www.groundfloor24.eu](http://www.groundfloor24.eu)

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**(English)**

## Term & Transition

- Duration: 18 months
- After 18 months (earliest 12 months):
- → Option 1: Become a Franchisee Property Valuation Expert
- → Option 2: Continue as a Property Valuation Expert

## Additional Commission Rules

- Refer a new Property Valuation Expert → earn 10% of their first 3 deals (paid by HQ)
- Receive customer recommendations → tipster earns 20% of commission
- If 2 Experts are involved (acquisition + sale), commission is split equally



## Investment & Fees

- Technology Fee:
- 299 Euro one-time setup
- 69 Euro/month (1st–3rd months payable upfront, then monthly)
- Option: Pay annually upfront →
- 59 Euro/month
- Admin Fee: 250 Euro per year (distributed across 5 deals, 50 Euro each)
- Royalty Fee: The Royalty fee is 5%.
- Transaction Fee:
- 3% of first 3 months regular rent (without free and/or reduced monthly rent), maximum 40 Euro each Lease/ Rent
- (Paid by the Real Estate Agent concluding the deal; deducted upfront)



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## Benefits of Joining

- Automatic connection with your regional Franchisee (if present)
- → more opportunities, larger project access, stronger team
- credibility
- Work full-time, part-time, or remotely – your choice
- Performance-based fees: most costs align with deals & revenue, minimizing fixed expenses



## Headquarters Services

- Real Estate Agents CRM including Transaction documentation and Docu sign with Mobile App
- Transaction Software
- Billing & Bookkeeping
- National Marketing
- Property Valuation Expert Support